



12 May 2013

Ms Anne Tan
[Redacted]

Dear Ms Tan

Re: Photograph associated with the Australian article "Gillard call would have 'led to fund inquiry'"

I refer to your email dated 2 April 2013. I apologise for the long delay in addressing your correspondence.

In assessing your complaint, we had regard to General Principle 6, which in part states "...readers should be advised of any manipulation of images...."

While we appreciate, that in your view the photograph "impugns the integrity of the PM, depicting her behind bars...", The Australian advised that the photograph was taken in Adelaide at Craigmare High School on August 21, 2010. Accordingly, because the photograph has not been digitally altered, and because the selection of photographs is generally a matter of editorial discretion, we do not consider there has been a breach of the Council's Standards of Practice.

I realise that this outcome may not meet your goals in complaining to the Council. But we appreciate your cooperation in our consideration of the matter and your concern about compliance with appropriate media standards.

You are welcome to contact me directly should you wish to discuss this matter further.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Paul Nangle', is written above the typed name.

Paul Nangle
Director of Complaints

Note: Information on the Council's Statements of Principles about media standards of practice and a summary of the Council's processes for dealing with complaints are available on the Council's website (www.presscouncil.org.au).

Australian Press Council

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